MADRID UNIVERSITIES,

A source of talent and the vector of innovation

PALOMA DOMINGO

General Director of FECYT (Spanish Science and Technology Foundation), Former Director of Entrepreneurship and Innovation Service SEI-Science Park, Carlos III University of Madrid.



The purpose of universities is to contribute to improve society with quality teaching and advanced research in accordance with the international criteria, while transferring the knowledge and technology generated to entreprises and citizens.

Through these three missions, the universities are committed to innovation of their environment and impact positively and directly on the quality of employment and on the economic and social development of the territory in which they are located.

Quality teaching is one of the most important pillars for providing students with knowledge, skills and values that allow them to develop all their potential in a fruitful professional career, which we call implicit transfer.

It is therefore important that the different universities create environments and programmes that provide the complementary training needed to develop the abilities and talent which will be needed to start a career, so-called soft skills.

These skills favour employability and labor market insertion. Within these programmes, those aimed at promoting creativity and an entrepreneurial

spirit are relevant. Both the knowledge and the soft skills acquired will allow graduates to become key players in the processes of transformation and innovation of Madrid companies and multinationals with activity in Madrid.

The great effort Madrid has made to attract entrepreneurs from all over the world is well known. At the same time, Madrid's universities, with the aim of channelling the concerns of entrepreneurs and promoting transfer, have created programmes to foster entrepreneurship and structures to support the creation, development and consolidation of new innovative companies based on knowledge and technology so that students and researchers can launch their ideas and prototypes to the mar-

The incubators housed at Madrid's universities form part of a dynamic community of innovative SMEs that create quality employment and improve GDP in the local areas where they are based, acting as generators of transformation and innovation in large companies at the same time.

In addition to training, fostering enterprises and support for the creation of innovative companies, it is necessary to highlight the different existing uni-

versity structures for the transfer of knowledge and technology developed by researchers at Madrid's universities. Both the Technology Transference Offices and the Science Parks and OPIs (Public Research Organisms), among others, promote that part of the investigations carried out have an applied focus on the needs for the technological innovation of companies.

The solutions obtained, and the development of collaborative R&D&I projects between the university and the company, allow them to tackle great challenges, sometimes disruptive but always constituting a differential factor for growth and competitiveness for the companies and a source of good news for the greater community.

Madrid and its metropolitan area are home of a concentration of universities recognised for their impact on the entire region. The internationalization of Madrid's universities, which attract students, researchers and professionals from all over the world, together with the history and character of the city, allows us to present a consolidated enterprise and innovation ecosystem for the city of Madrid.







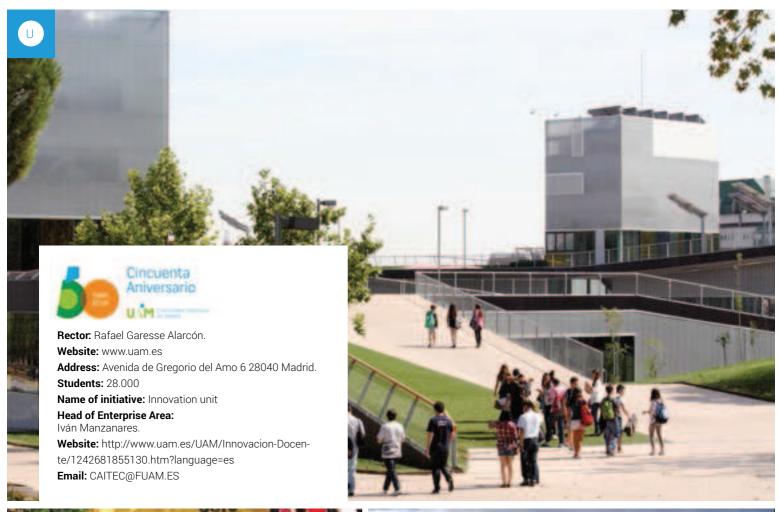
The University of Alcalá (UAH) was founded by Cardinal Cisneros in 1499, as an educational project. It served as a model for many universities set up in America and was the first planned university city of the Modern Age, which saw it declared a UNESCO World Heritage Site in 1998.

It is currently known for its championing of Spanish language and culture and its Paraninfo hosts the annual Cervantes Awards ceremony, the most prestigious award in Spanish letters. The UAH is also known for excellence in teaching and research, its international renown and its commitment to the environment. It currently has a student body of over 28,000. The programmes taught are distributed across three campuses: the Science and Technology campus, the Historic Campus and the Guadalajara campus.

SCHOOL OF ENTERPRISE

The School of Enterprise offers advisory services, mentoring and specialized training in entrepreneurship skills through a platform and a knowledge community. They offer tutorials, practical tools, challenges, games and simulators that will allow students to acquire the technique to improve their creativity, communication and negotiation skills and their strategic thinking and decision making.

All with the aim of facilitating autonomy and growing the confidence of the entrepreneur, through advice on delivering an efficient presentation whether it's part of course work or for an investor.







The Autonomous University of Madrid (UAM) is a public institution with almost a half century of experience, which stands out for its teaching and research excellence and its commitment to the comprehensive training of its students. Its national and international recognition is backed up by high employability of graduates and scientific impact of its research. As well as its social commitment and sustainability of its activities.

Through its foundation, the UAM maintains important partnerships with companies and institutions to strengthen the transfer of knowledge, internship agreements for students and research results. Since 2009 it is an International Campus of Excellence recognised by the CSIC.

INNOVATION UNIT

The Innovation Unit of the UAM has the main objective of developing the attached innovation and transfer strategy of the UAM in order to advance in meeting the challenges of the future, in collaboration with different channels and established stakeholders.

This unit is formed thanks to the efforts of the programmes run by the UAM and their objective is to foster and encourage innovative projects: the Innovation and Knowledge Transfer Support Centre (CAITEC); the UAMemprende Entrepreneurship Programme; the Madrid Science Park (PCM); the Office for European and International Projects (OPEI); the Association for Fostering Innovation in northern Madrid







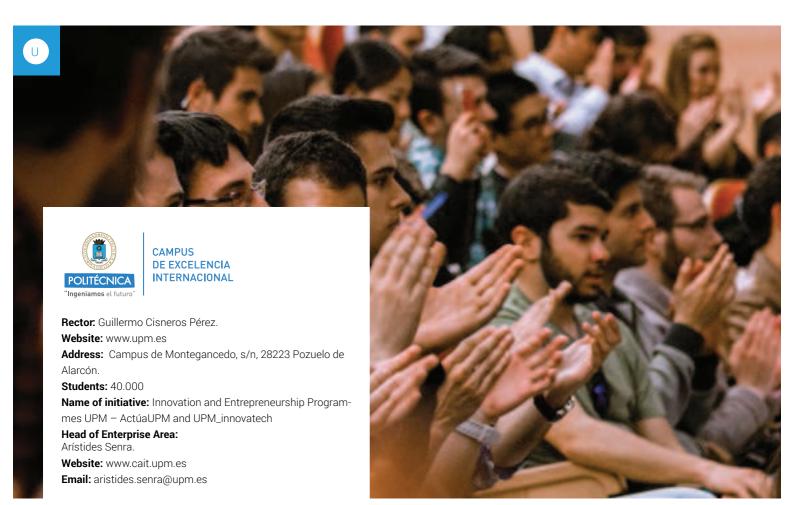
Complutense University of Madrid is a public institution that provides a quality social service and is committed to providing a comprehensive and critical education of the highest level. It has great research potential, occupying leading positions in international rankings. It cooperates with 340 Universities all over the world and has 934 institutions in 77 countries that carry out exchanges of students, teaching and research and administrative personnel on all continents.

It is home the country' largest library apart from the National Library, with over 3,000,000 volumes and a historical collection of over 232,000 items. It has an extensive cultural offering and all of its activity is geared around the principles of democracy, transparency, sustainability of the campus, real and virtual accessibility, preservation of the environment and commitment to the social and economic environment.

COMPLUEMPRENDE

The Complutense Office of the Entrepreneur was created to support the university community in the idea of its business. IT runs and promotes a range of programmes and initiatives related to the world of entrepreneurship and innovation, accompanies and advised by the entrepreneurs in the process of evaluation of the business idea or the development of a company plan, and resolving those doubts that may arise in the company start up phase.

COMPLUEMPRENDE collaborates with other entities and programmes related to entrepreneurship such as Madrid Science Park, the YUZZ programme, StartUp Programme and RedEmprendia. The entrepreneurs enjoy personal financing training and orientation for the creation of companies and collaboration with the university community.







A leader in Architecture, Engineering and Sport Science teaching and research, the Technical University of Madrid (UPM) is highest ranked Spanish-language university in the QS World University Ranking in the area of Engineering and Technology. It has two Campuses of International Excellence (CEI) and stands out for its commitment to innovation and its intense cultural dissemination work in collaboration with companies, public bodies and the business sector.

Its qualifications cover all fields of architecture and engineering in society today, which are influenced decisively by the advances in technology and in which scientist and engineers are becoming increasingly important. The UPM is the first Spanish university in attracting external resource in R&D&I, close to 4,000 researchers working in their centres and is recognised international for more than 200 research groups.

INNOVATION AND ENTREPRENEURSHIP **PROGRAMME**

The UPM has two entrepreneurship programmes: ActúaUPM is an annual competition set up in 2004 aimed at the entire university community (student, lecturers, researchers, etc.) that promotes the spirit of entrepreneurship and incentivizes innovation within the University.

Another objective of this programme is to support the launch of new tech startups through a range of activities and services focussed on fostering enterprise and innovation. It supports entrepreneurs throughout the startup creation process and through subsequent expansion and the search for investment.







University Carlos III of Madrid is a public institution that is innovative and committed to improving society through cutting-edge research and high-quality teaching in line with the most exacting international guidelines. It has three undergraduate centres as well as a School of Postgraduate Studies, which manages and coordinates the university master's programmes, and a School of Doctoral Studies.

Created in 1989 it carried out its activities across four campuses and has close to 20,000 students, of whom 20% are overseas students. It is also the first university in Spain and the third in Europe with the largest number of students who participate in the Erasmus programmes. UC3M is also included on the QS rankings of the top 50 universities in the world under 50 years old and in The World University Ranking

UC3M SCIENCE PARK

The Entrepreneurship and Innovation Service was born to provide services to the university community, students and researchers through companies and institutions for innovation and support for entrepreneurs. It benefits from the experience of UC3M Science Park accumulated over more than 15 years and the and the strong ecosystem developed over this time. ts lines of activity are focussed on contributing to regional development through support for business innovation based on university/company collaboration and the commercial exploitation of the results of research and entrepreneurship. The activities are coordinated with the academic sphere and other bodies within UC3M including the University Institutes and the Social Council, providing comprehensive support and access to a shop window of opportunities. UC3M also offers the opportunity of accessing the ESA's Business Incubation Centre (BIC), a network of incubators located across Europe with links to the European Space Agency (ESA).





Email: pablo.ramirez@uric.es



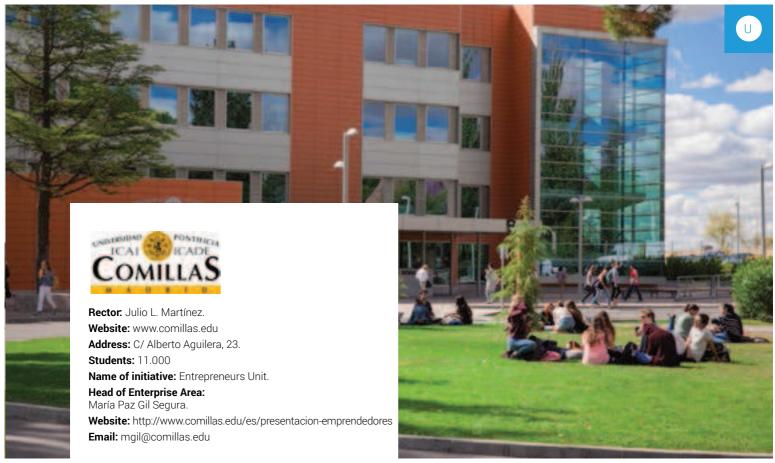
The University Rey Juan Carlos (URJC), founded in 1996 is among the most modern of the public universities in the Comunidad de Madrid region. It currently has 42,000 students enrolled in official degrees and has the second largest student body in the region.

The URJC has five campuses: Alcorcón, Aranjuez, Fuenlabrada, Madrid and Móstoles, and offers 61 undergraduate degrees of which nine are in English. 10 are a blended learning format, 76 Dual Degrees and 69 University Masters, across five branches of knowledge. The URJC fosters active cooperation agreements with companies and scientific and cultural institutions as one of the priority objectives is permeable links with the social and productive environment. The University is committed to academic excellence in training students.

ENTREPRENEURSHIP PROGRAMME

The URJC offers several programmes aimed at fostering entrepreneurship and innovation in the business and social sphere. A pre-incubation programme at the Móstoles business incubator to turn ideas into business plans that allow access to all the resources of the incubator, helping entrepreneurs in the development of their business projects and opening their knowledge to companies that need it.

The programme improves the basic competencies of the entrepreneur on both the personal and technical level and projects are monitored by the incubators' professionals and the centre's different training areas.







Comillas Pontifical University ICAI-ICADE is an educational institution founded in 1890 belonging to the Society of Jesus. It is renowned for its levels of academic and social innovation, making it a highly qualified and differentiated university capable of adapting to the needs of society.

A name of renown in the business world both in Spain and abroad, it offers internships in real environments with graduate and postgraduate employment rates of close to 90%. It has 15 chairs and over 30 research groups focussed on obtaining practical benefits for society and the environment and an international focus consolidated by 530 agreements with universities from all over the world, 200 international lecturers, 350 subjects in English and the merit of being one of the Spanish universities with the highest number of Erasmus exchanges.

ENTREPRENEURS UNIT

The Business Project Support Programme of Comillas Pontifical University supports business ideas originating in the University in any of the phases. From detection of opportunities to the early years of launch on the market, it provides general advice on starting companies and obtaining assistance-

The unit coordinates different entrepreneurship initiatives in the University and fosters an enterprising culture through the organisation of activities and training. The programme also collaborates with partners like Innovation Bankinter and Telefónica Open Future_.







CEU San Pablo University is one of the three social initiative universities privately managed by the CEU San Pablo University Foundation, work of the Asociación Católica de Propagandistas. With more than 80 years of experience, it maintains a solid teaching project that aspires to comprehensive training of students through a rigorous and updated teaching method, both theoretical and practical.

Among its main markers of identity are its commitment to educational excellence, research, the workplace insertion of its graduates and international relations. It offers several undergraduate and dual-degree programmes, many partially or fully taught in English, in collaboration with prestigious international institutions such as the American universities of Boston, Chicago, Columbia and Fordham.

CEU EMPRENDE

The University organises different activities known as CEU EMPRENDE and has an Entrepreneurs Club whose main objective is to foster entrepreneurship within the University through workshops, talks and different activities.

CEU Emprende is an initiative of the CEU San Pablo Foundation, which seeks to complete students' training an improve their employability (whether employed or self-employed) through initiatives that foster and promote entrepreneurship.







Nebrija University is a teaching institution founded in 1995. Since its beginnings, Nebrija has stood out for the high employability of its students, its strong links with the business world and the international focus of its educational model.

The academic design and size of the project guarantees students personalised and eminently practical training through a methodology based on the transfer of knowledge and professional and management skills that facilitate the students' development as people and as valuable, successful professionals. Moreover, Nebrija University stands out for its commitment to the acquisition of professional skills, domestic and international professional internships and mobility programmes.

ENTREPRENEURS FORUM

The Business Area of the Faculty of Social Sciences organises the Nebrija Entrepreneurs Forum where groups of students from schools around Spain with a proposal on a product or innovative service that they have created, manufactured and tested.

Over the course of a year they prepare a business project with which to surprise the jury and demonstrate the viability of their idea on the market. The objective of Nebrija with this competition is to foster the spirit of entrepreneurship among second level students. A meeting point between the University, the education centres, the student body and the sponsor companies, where second level students have the opportunity to demonstrate their entrepreneurial skills, creativity, organisation, leadership and ambition through an entrepreneurial creation project.







The Universidad Europea offers a global, open, innovative, international and multicultural education. The centre is a cutting-edge school renowned for its academic quality and assuming the challenge of offering the best possible education. It boasts a unique academic community and prestigious faculty renowned for their excellence.

Its educational model is innovative and unique, focussed on ensuring ensuring the student reaches their full potential, commitment and requirements and the continuous improvement of training excellence. An academic model that transcends the traditional focus, as it fosters the development of skills. The educational offering covers the needs of today's world, adapting to the reality of businesses with a broader range of specialisation.

YOUNG ENTREPRENEURS PROGRAMME

An annual event jointly organised by the International Youth Foundation y Laureate International Universities which seeks to help strengthen innovative initiatives through the public presentation and promotion in the media.

The programme includes a week of high level training an economic stipend of 2,000 euros to strengthen the proposal and access to the community of winners of the Programme and the YouthActionNet international entrepreneurs network with close to 1,500 members in over 90 countries. HUB Emprende de Alcobendas also offers space, mentoring and training to boost entrepreneurship among students at Universidad Europea and anyone who wants to develop their entrepreneurship project, with a range of workshops and initiatives.





Rector: Daniel Sada Castaño.

Address: Road Pozuelo to Majadahonda, Km 1.800, 28223

Pozuelo de Alarcón. Madrid.

Name of initiative: UFV Investors Network - Enterprise Centre

Head of Enterprise Area:

Teresa de Dios Alija y Begoña Viejo Bilbao.

Website: http://www.ufv.es/red-de-inversores-centro-de-em-

Email: t.dedios.prof@ufv.es/ begona.viejo@ufv.es





With over 20 years of history, Francisco de Vitoria University (UFV) offers 24 undergraduate programmes with a differentiated educational project putting the focus of training on the person. The UFV trains students in the skills, competencies and talents that are essential to the their development, transmitting values and attitudes so that they become people of integrity capable of understanding their profession as service to others.

Furthermore, the UFV is committed to innovation and enterprise, international relations, active participation of the student body and high demands of oneself, with lecturers of academic and professional renown. At the same time, it offers a wide range of internship programmes thanks to agreements with more than 4,600 companies.

ENTERPRISE CENTRE

UFV has am enterprise and innovation support area consisting of two related departments: the Investors Network and the Enterprise Centre. This programme seeks to stimulate the innovation process and investment that contributes to the generation of a sustainable and responsible business fabric.

To do this the institution makes a diagnosis of the needs for the implementation of entrepreneurial ideas and/or projects and offers a comprehensive training and support service in the different phases of the process: communication services, organisation, event promotion, training and mentoring, business simulation workshops, assistance in finding financing or partnerships with service providers among other advantages.

U







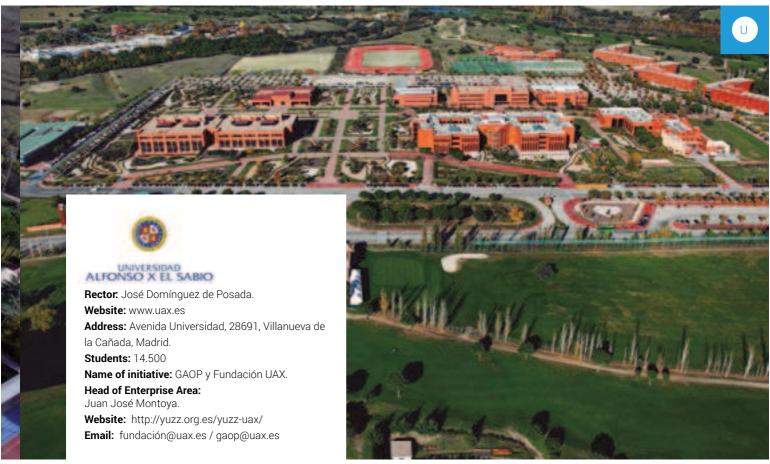
Camilo José Cela University (UCJC) is a private, plural, independent educational institution founded in 2000 and based in Madrid (Spain). It belongs to the Institución Educativa SEK, a pioneer and leader in educational innovation with over 125 years of experience in the national and international sectors.

Its central Madrid-Villafranca campus houses its five undergraduate disciplines and faculties (Communication, Education, Health, Law-Management and Architecture-Technology). Its urban campus, Madrid-Almagro, located in the centre of the capital, is home to the UCJC School of Postgraduate Studies..

SEK LAB

SEK Lab EdTech Accelerator is the first vertical accelerator for innovative projects in the education worldwide, an initiative of SEK that seeks the best project in each sector to consolidate them, make them grow and incorporate them in their colleges and the university. Any person, student, teacher or professional from the world of education can apply to the accelerator.

Over a period of six years, they will receive mentoring, master classes, professional contacts, media visibility and, finally, will be afforded a presentation event with potential investors and partners. In light of SEK Lab, they have created La Colmena, a transversal learning space for all faculties related to innovation and enterprise. The projects receive entrepreneurial training to get the idea off the ground and make it viable.







Alfonso X el Sabio University (UAX) is presented as a modern, innovative, international faculty that is interconnected with new technologies. Linked, since its origins to the world of business, it offers society a broad range of programmes, undergraduate and postgraduate, adapted to the European Higher Education Area.

The University has three campuses: Villanueva de la Cañada, Madrid – Chamartín and the UAX Health Campus, with four of its own healthcare centres (the University Clinic, The University Odontology Clinic, the Odonatological Innovation and Advanced Fields Clinic and the UAX Veterinary Clinic. These infrastructures allow students to avail of the best facilities to carry out their clinical training with real patients while, at the same time, provide society with quality medical services.

GAOP AND FUNDACIÓN UAX

The UAX and its foundation promote entrepreneurship among its students from its early courses and advise graduates during their early entrepreneurial adventures. It promotes and facilitates contact between current students and alumni who can involve themselves in some way in the start up project.

The University collaborates with the Business in Fact investors club for the creation and activity of the university's start up incubator. BIF opens a support space for entrepreneurs, a space where their initiatives find the financial support necessary and where investors can access projects of proven quality that meet their interests. It has also developed, together with YUZZ, the "Young People with Ideas" programme which trains and advises young people with entrepreneurial ideas for free.



Rector: Alejandro Tiana Ferrer. Website: www.uned.es

Addreess: Bravo Murillo, 38, 28015 Madrid.

Students: 240.000

Name of initiative: COIE by UNED.

Head of Enterprise Area: Nuria Manzano Soto.

Website: http://coie-server.uned.es/ Email: directora-coie@adm.uned.es





National Distance Education University (UNED) Is Spain's largest public University with some 240,000 students across nine Faculties, two Higher Technical Schools and 61 Associated Centres. Furthermore, UNED is present on three continents and in 14 countries with 12 Overseas Centres and six examination halls.

UNED is at the cutting edge of the latest technology with an educational model based on blended learning that is very flexible and easily adaptable to the wishes and needs of students. Its educational offering is comprised of 28 undergraduate programmes, 75 university master's programmes, 19 doctorate programmes, over 550 own permanent training programmes, 14 languages, some 500 University Extension Projects, 170 summer courses, a UNED Senior Study Plan for the over-55s and university access programmes for those aged over 25, 40 and 45.

COIE BY UNED

UNED offers students a wide variety of study options to foster enterprise. From a Company Creation programme for current academic students and graduates who have completed their studies in the last two academic years (including postgraduate and own qualifications), up to the international 'I See You' young enterpeneurs' programme.

This initiative is aimed at over 100 unemployed young people interested in starting their own business to learn how to develop a social company and make a difference a social company and make a difference in their community. The aim of the project is to develop the business skills of young people who are interested in creation their own social entrepreneurship project with a special focus on tech-based ideas in the following countries: Austria, Ireland, Italy, Spain, Slovakia, Romania and the United Kingdom.







The Distance Learning University of Madrid (UDIMA) is an official institution which began operating in 2008 and which, along with the Centre of Fiscal Studies, comprises the CEF Group, an institution created in 1977 and which has the backing of 400,000 alumni. UDIMA is Spain's third distance learning university and the first to be set up with 100% private capital.

BOLSA DE EMPLEO & EMPRENDIMIENTO

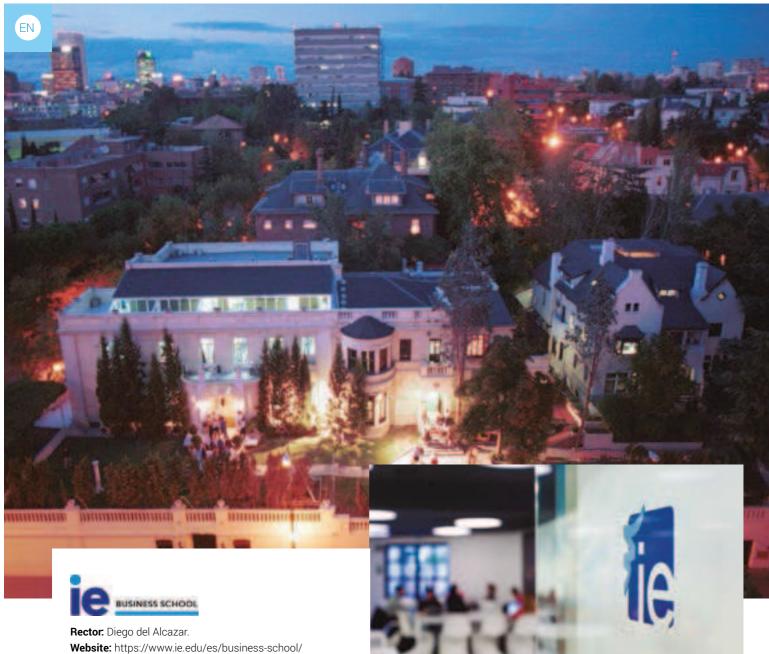
The entrepreneurial area of UDIMA remains covered within the Department of Employment and Enterprise, which offers advisory and jobseeking services and entrepreneurial advice to students.

The CEF-UDIMA Group also includes TodoStartups, a media outlet with which to contact different stakeholders in the entrepreneurial ecosystem, offering information, calls, news,

interviews with major players in the world of enterprise and subsidy advertisements.

The services offered by the university for enterprise are geared towards consulting, with the aim of ensuring the initiative comes to fruition. For that, the CEF-UDIMA group has an expert panel that guide entrepreneurs in the decision making process. The Bolsa de Trabajo y Emprendedores initiative and TodoStartups maintain strategic lines of collaboration towards fostering entrepreneurial potential.

They offer employment in startups and a network of entrepreneurs to achieve any possible synergies. They aslo deliver training courses, give advice and mentoring on innovative projects, provide support in seeking financing and offer information on all the latest news and trends in the ecosystem.



Website: https://www.ie.edu/es/business-school/ Address: María de Molina, 13. 28006 Madrid.

Entrepreneurship programme:

Entrepreneurship & Innovation Center

Web del programa:

https://www.ie.edu/es/valores/entrepreneurship.php

Head of Entrepreneurship:

Juan José Güemes y Daniel Soriano Hernández.

Email:

entrepreneurship@ie.edu I daniel.soriano@ie.edu





IE Business School trains leaders that promote innovation and change in organisations with a global focus, enterprising character and humanistic spirit. It stands out for its wide range of Masters and MBAs of recognised prestige at domestic and international level. IE Business School offers MBAs in different formats that adapt to the needs of professional and personnel needs of its students. At the same time, it aims to foster entrepreneurship and contact networks.

ENTREPRENEURSHIP PROGRAMME

IE Business School has promoted entrepreneurial activity since its foundation in 1973. With this objective, students are trained in entrepreneurial management and develop business plans guided by a team of experts who transform their ideas into innovative business projects.

IE fosters intrapreneurship and promotes an entrepreneurial ecosystem that supports students and graduates in the creation and development of startups all over the world. This is reflected in the fact that 25% of graduate decide to start a business over the course of their professional career. IE is a world leader in entrepreneurial management and is recognised as the eighth highest-ranked academic institution in the world and is the top ranked in Europe for MBAs for entrepreneurs by the Financial Times (June 2016).









At IESE Business School, the business managements school of the University of Navarra. Offers training for managers in Europe, Asia, America and Africa. The school, founded in 1958, is committed to training and shaping leaser that can leave a profound, positive and lasting impact on people, on companies and on society thanks to their professionalism, integrity and spirit of service.

For over 50 years, the school has received many recognitions on the international level, for its teaching and research and has produced some of the most important figures of the country's political, social and business panorama.

PROGRAMMES

IESE Founded the Business Angels Network IN 2003. Since then, this investors' community has provided financing of more than 30 million euros to 145 companies. At present there are 150 active members and over 200 passive members who invest through investment clubs created by IESE alumni.

The Private Investors' and Family Offices Network acts as a nexus between over 140 entrepreneurs and investors, where Alumni and non-Alumni, entrepreneurs and investors identify synergies or take investment decision on an individual level. Unlike the a traditional investors' club, the network does not require any investment commitment in advance. In 2000 it created Finaves, a platform that has served as the principal support and inspiration for the entrepreneurial spirit of the







EOI was the first business school founded in Spain, in 1955. In its more than 60-year history, over 84,500 business managers specialized in leadership, international expansion and sustainability have passed through its halls.

EOI delivers over 80,000 hours of business leadership and management training to an average of 4,300 students. It has a faculty of over 1,100 lecturers and 1,800 companies that trust it Alumni when recruiting talent. As a public institution co-financed by the European Social Fund it has supported the business of more than 60,000 new entrepreneurs in Spain and founded a National Network of 50 Coworking Space in different cities in our country.

ENTREPRENEURS UNIT

EOI has a specialized entrepreneurship and innovation unit. It has spent over 20 years training entrepreneurs, which translates into support for over 52,000 people. Its activity is supported by the European Social Fund which cofinances the programme with the selected projects free from paying registration.

The entrepreneurs have access to Coworking COI for five months, a working space in the heart of the university campus in Madrid. They have access to an entrepreneurial ecosystem for networking, training and investment opportunities. All of that comes with the constant support of the EOI through its tutors, mentors and a specialized training programme.





ISDI

Founder and CEO: Nacho de Pinedo. Viriato, 20, 28010 Madrid. https://www.isdi.education/es/emprendimiento

ISDI offers two programmes to foster and support entrepreneurship: START, managed to sustain the creation and consolidation of innovative companies that arise under the ISDI ecosystem and IMPACT Accelerator, a delocalised acceleration programme the provides financing of up to €250,000 and the possibility of accessing a global network of over 70 mentors.



The Valley

Founder: David Bravo. Director: Miriam López. Plaza Carlos Trías Bertrán 7, 1ª planta. 28020 Madrid. https://thevalley.es/formacion/

The Valley is a school focussed on the digital transformation of companies. Its facilities are integrated with The Valley ecosystem, located in Azca, with 3,000m2 dedicated to training, digital employment and entrepreneurship., fostering network possibilities. Its more than 450 experts in the digital sector guarantee personalised attention.







Centro Garrigues

Director: Pablo Olábarri.

Paseo de Recoletos, 35 - 28004, Madrid. http://www.centrogarrigues.com/

The Executive Programa in Entrepreneurship & Startups at the Centro de Estudios Garrigues is aimed at entrepreneurs and professionals who wish to project their activity in the entrepreneurial and start up field. They offer professionals and entrepreneurs the right framework to integrate and develop and exchange knowledge.



CESMA

Director. Miguel Valiente Blanco. Calle Bausá, 23, 28033 Madrid. http://www.cesma.es

CESMA Business School offers its Higher Course in Entrepreneurship and Innovation with the aim of fostering the entrepreneurial spirit and giving the student the tools, strategies and skills to guarantee the success of their project.



CIS (Collegue for International Studies)

Director: María Díaz de la Cebosa. Calle Velázquez 140. 28006 Madrid. http://www.cis-spain.com/

The College for International Studies (CIS) offers an entrepreneur support programme in which it advises and assists students in preparing their business plan. Moreover, it also organises an extracurricular entrepreneurship programme in collaboration with EOI.





EAE Business School

Director: José Luís Fernández. Joaquín Costa, 41. 28002 Madrid. https://www.eae.es

EAE Emprende is a transversal programme based on six fundamental pillars designed to provide the entrepreneur with the tools and skills necessary to turn their projects into successful realities: motivation, training, EAE lab financing and networking.



ESIC

Director: Eduardo Gómez Martín. Camino de Valdenigrales s/n, Pozuelo de Alarcón. 28223 Madrid.

https://www.esic.edu/emprendedores/

ESIC is fully committed to the entrepreneurial mission along several lines, organising awards, incubation and acceleration programmes and placing an investment club and other sources of financing, consultancy and access to a range of resources with reach for entrepreneurs.



European School of Economics

Serrano Anguita, 10, 3º Derecha 28004 Madrid

http://www.europeanschoolofeconomics.com/

The European School of Economics presents an Entrepreneurship and Leadership course that aims to give participants the skills and behaviours to foster entrepreneurship. The modules are designed to foster creativity and self-development of individuals with respect for current and future business.

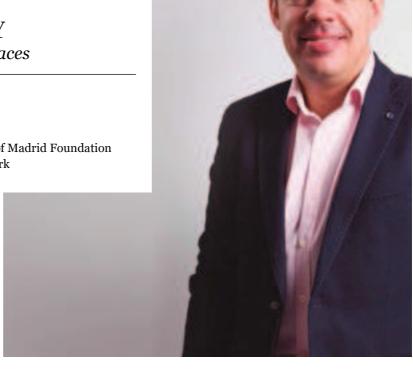
PARKS

SCIENCE-TECHNOLOGY

Talent, innovation and unique spaces

FIDEL RODRÍGUEZ-BATALLA

Ph.D. Innovation Agronomic Engineer
Degree in Business Management.
Director General of the Autonomous University of Madrid Foundation
Director of the Knowledge Transfer Office Network
of the Universities of the Comunidad de Madrid.



The knowledge economy is based, fundamentally, on the capacity of talent to create, retain and foster the development of products and services of high utility to society, that are unique and different and that can compete on a global scale and the generation of an ecosystem that is capable of learning through the continuous flow of added value iterations.

Talent needs spaces they can trust, in which to relate, live and coexist in a sectoral manner with the ability to access the necessary financing for carrying out their value propositions. Participative and creative spaces in which the talent value chain is developed: University – Researchers - Entrepreneurs – Companies.

This talent value chain correlates with home-grown development in territories where these actions occur, where an attractive environment of quality is created, capable of valuing talent above other virtues. The territory must become a node in a concentration of realities, an integrator within a global network.

These special territories, seen as small microecosystems are the "technopolis" or science and technology parks, defined as spaces organised under a legal entity or structure with the mission of creating an environment that brings together the different stakeholders of the system of generating and applying knowledge, fusing the technology and the science devel oped in the research and innovation centres and that produce the synapse that leads to the development of that space; all with the mission of generating and transferring new knowledge, co-creating new scenes between the creators, transformers and users of such knowledge.

These parks, seen as high-value territories, concentrate knowledge, invest in R&D (through the acquisition and grouping of existing infrastructures in their environments such as science-technology equipment and platforms), generating the critical mass necessary

for the creation of high value-added knowledge (through the integration and cooperation of research groups, science-technology units, laboratories and R&D business centres) with the shared mission of creating this high-impact space.

This way, capacity of the territory (a city, region or country) to generate innovative, high-impact ecosystems which will be the key to attracting and retaining better and more qualified talent which at the same time will attract investment and companies and organisations committed to the development of new, high value-added products and services. This will develop better opportunities for better-prepared professional profiles and a new economy based on human talent, which might just be the only non-finite source of resources.



TecnoGetafe Science and Technology Park acts as the backbone of the transfer of technology and knowledge between the universities, technology centres and companies. TecnoGetafe works in collaboration with the Technical University of Madrid (UPM) to foster economic and social growth of any geographical and business scope based on research, technological development and innovation.

The granting of space is by public tender and subject to ordinary processing before the corresponding tender call in the Official Gazette of the Comunidad de Madrid (BOCM). The programme evaluates all the bids submitted for the area tendered and those chose benefit from technical consultancy services from an expert team which will support the company through the implementation process of the space and infrastructure provided by the cooperation and the transfer of knowledge between scientific research and the companies. The objective of all of this is to build an innovative industrial fabric.

TecnoGetafe boosts research and innovation among the scientific, technological and business community of the Park by connecting the different stakeholders that make up that community. The Park aims to become a leading platform in the field of innovation and technological development of all the actors that comprise it: industries, companies, public administrations and the academic world.













Manager:

MADRID ACTIVA S.A.U.

Address:

Avenida Punto Com, 28805 Alcalá de Henares, Madrid

Website:

www.madridactiva.es/tecnoalcala

Space:

370.705 m²

TecnoAlcalá Science-Technology Park was founded in the year 2003 by the Comunidad de Madrid as an economic stimulus for the area known as Henares Corridor. The public body MADRID ACTIVA S.A.U. Is responsible for managing this centre where the priority is fostering innovation and transfer. To achieve this, it offers a 370,705m² space within the campus of the University of Alcalá (UAH).

TecnoAlcalá was born with the aim of contributing to the innovation process of companies and the transfer of knowledge from the University, which makes it a fundamental player in strengthening relations between the academic and business sectors. Currently, the park is home to 37 companies from varied sectors, most notably from the ICT and the healthcare (immunology, pharmacy, etc.) areas.

Among the services offered by the park are the promotion of R&D&I and relations with companies, the dissemination research results, support for the creation of tech-based companies and scientific dissemination. At the same time, TecnoAlcalá serves as a link to participate in public regional, national and European R&D projects and as a source of information to obtain financing for University-Company projects, consulting, processing and monitoring of Patents, Contracts and Collective

R&D&I Agreements. The Science Park also establishes collective agreements with business associations and public and private institutions for R&D&I activities and technology transfer.



MÓSTOLES **TECNOLÓGICO**

Manager:

Móstoles City Council

Address:

Av. Ramón de la Sagra, 7, 28935 Móstoles, Madrid

Website:

http://cumostolestecnologico.es/

Space:

Over 70,000m2 of building space

Móstoles Tecnológico is a Science and Technology Park promoted by the Comunidad the Madrid Regional Government and Móstoles City Council to actively contribute to technological innovation and the modernisation of the southern metropolitan area of the Comunidad de Madrid region. It is an interesting space for technological investment through an efficient system of scientific, technological and business collaboration.

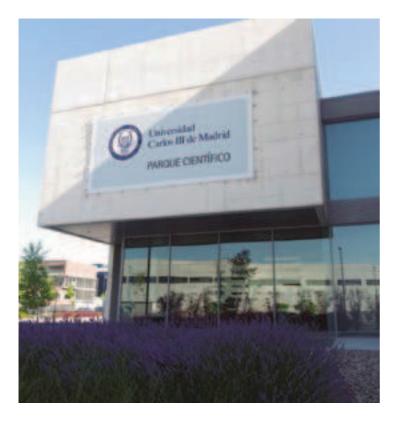
Móstoles Tecnológico applies technological policies to the production system from an innovative perspective, generating wealth and wellbeing for the global market. The Park is designed to boost research and innovation between the scientific, technological and business communities in the complex, fostering connectivity between science, technology and business as a basis for innovation in business practice. To achieve this, it offers optimal facilities both for innovative companies and companies in the process of technological transformation and innovative small and medium size enterprises.

The initiative is especially geared towards innovative companies in the tech sector focussed on productive/ industrial and advanced tertiary/services sectors. Such companies can submit their requests to access, considering the calls announced in the BOCM and on the official Móstoles website. The sale of the parcels is by public tender.















LEGANÉS TECNOLÓGICO

Manager:

Leganés Municipal Council

Address

Avda. Gregorio Peces Barba, 1 (Pol. Industrial Legatec), 28919 Leganés

Website:

www.leganestecnologico.es

Space:

280 hectares (2,804,878 m²)

The Leganés Tecnológico Science Park is an initiative of the Comunidad de Madrid and the City Council of Leganés together with Carlos III University of Madrid. It is comprised of 280 hectares of vacant land just six kilometres from Madrid city centre.

The Park fulfils a dual purpose: boosting research as a generator of knowledge and building an ecosystem to incentivise the technological innovation of companies. The purpose of all of this is to increase the competitiveness of companies and improve coordination between the public and private sectors in the science-technology fields. It stands out for its environmental qualities and its communication and transport infrastructure, facilitating access to the facilities.

Other factors that makes Leganés Tecnológico a referent in the innovation sector are its commitment to technological research and its offer of leisure and commercial areas and services.

Leganés Tecnológico is one of the parks promoted by the Comunidad de Madrid government to make this one of the most competitive and highest potential regions in the world.

Those companies who wish set up in the Park must submit a bid through the public tender process called through an announcement in the BOCM and the website of the Consortium. Both publications contain the technical and economic conditions and requirements for taking one of the sites. The award of the tender will be announced directly to the bidders, published in the BOCM and on the website.



UC3M SCIENCE PARK

Manager.

Carlos III University of Madrid

Address:

Avda. Gregorio Peces Barba 28918 Leganés, Madrid.

Website:

https://www.uc3m.es/ss/Satellite/UC3MInstitucional/es/PortadaMiniSiteA/1371207248804/Pargue_cientifico

Space:

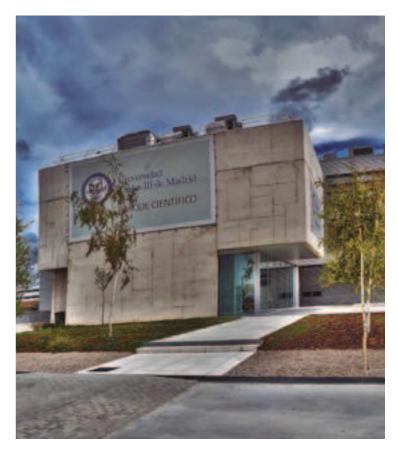
Unavailable

UC3M Science Park contributes to the business development of innovative ideas within the university ambit through its technological, patent, R&D&I and other services. It collaborates with other companies to promote the economic and social development of the environment in the same way to enable entrepreneurs among the student body to get their business projects off the ground, providing information and contacts.

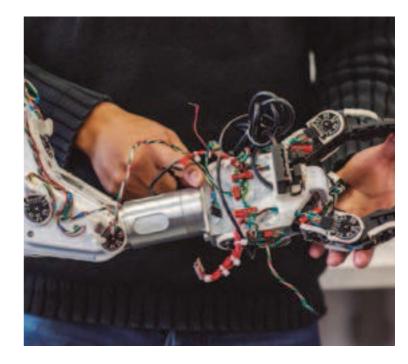
The space offers the researcher different ways to access the market for technology transference and immersion in the productive environment as well as contacts and technological promotion. All of this comes with a guarantee to protect results in relation to the intellectual and industrial property of the researchers.

The plan favours the creation of spin-offs through the Science Park Company Incubator where entrepreneurship is promoted and offered support in the task of business creation within the scientific and technological sectors.

Another of the tasks of the UC3M Science Park covers the fostering of business collaboration, developing a network of contacts, and business partner search for projects prepared by the University and the companies.











UPM SCIENCE PARK

Manager:

Technical University of Madrid (Carlos Otermín Blanco)

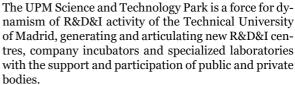
Campus Montegancedo, 28223, Pozuelo de Alarcón, Madrid

Website:

www.upm.es/Investigacion/personal_estructuras_inv/Parque_CientificoTecnologico

Space:

280 hectares (2,804,878m²)



The UPM Park works in a number of scientific and technical areas related to engineering and architecture. It is distributed geographically across a number of headquarters, all located in the metropolitan area of Madrid: Campus Sur, Montegancedo and Getafe.

It arises as a response to the university's wish to create a dynamic element of their research activity, which goes beyond the current R&D&I structures. It aims to facilitate knowledge transfer to productive sectors and society, establishing solid, long-term agreements with business organisations and Public Administrations, to support the creation of new tech-based companies ('spin-offs') stimulating the creation of new internal UPM or mixed R&D&I centres and improving the visibility of the University in the environment of the Comunidad de Madrid.





MADRID SCIENCE PARK

Manager:

Technical University of Madrid and Complutense University

Address:

Faraday, 7. Campus de Cantoblanco. 28049 Madrid

Website:

www.fpcm.es

Space:

8.400 m2 of facilities

Madrid Science Park is a space created in 2001 by the Technical University of Madrid and Complutense University of Madrid to promote innovative scientific and technological entrepreneurship and technology transfer. The initiative has the support of the Spanish National Research Council (CSIC), the Centre for Energy, Environmental and Technological Research (CIEMAT), the Madrid Chamber of Commerce and Industry, Madrid City Council, Tres Cantos Municipal Council and Banco Santander.

Madrid Science Park lies in the north of Madrid and is an excellent option for those entrepreneurs who want to be based in this strategic environment close to the University and industrial and business research centres which come together around R&D&I.

It boasts a range of infrastructures made available to the entrepreneurs, spread across the UAM+CSIC and UCM+UPM International Campuses of Excellency Its activity is focussed on supporting scientific and technological entrepreneurs that seek a place where their business project can enjoy incubation, acceleration, infrastructure and scientific tool services. The broad range of scientific services offered by the Park covers areas like genomics, proteomics and microanalysis of materials and these services are made available to research groups, hospitals, companies and public and private laboratories.









